

# Neha Kumari Gond

VibesWithNeha 🌸 3K+ Followers

UGC Creator • Beauty • Skincare • Lifestyle • Haircare • Makeup • Dance

Indian & International Brand Collaborator • Based in Assam / Bihar, India

📍 Assam | Bihar, India 📞 +91 9707195270

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📄 Neha Kumari Gond



## About Me

A passionate UGC creator and beauty-lifestyle influencer based in Assam/Bihar with hands-on experience delivering high-converting content across Instagram Reels, YouTube Shorts, and product-focused video campaigns. Having collaborated with **300+ Indian and international brands** across beauty, skincare, haircare, and lifestyle, I bring authentic storytelling, trend-savvy aesthetics, and a growing community of **3K+ engaged followers** to every partnership. Open to barter, paid collaborations, PR packages, and long-term brand ambassadorships.

## Skills & Expertise

- UGC Content Creation — Reels, Shorts, Product Videos
- Social Media Strategy & Growth
- Brand Collaborations & PR Campaigns
- Beauty, Skincare & Makeup Expertise
- Haircare & Lifestyle Content
- Dance Content Creation
- Basic Editing & Aesthetic Visual Production
- Adobe Photoshop & PageMaker
- MS Office & Tally Prime
- Audience Engagement & Community Building

## Experience

### UGC Creator — Freelance

2022 – Present

*Self-Employed | VibesWithNeha*

- Produced high-converting content (reels, tutorials, product reviews) for 300+ brand campaigns
- Executed barter and paid collaboration campaigns with major beauty, skincare, and FMCG brands
- Developed audience-focused storytelling that drives product awareness and purchase intent
- Managed end-to-end brand communication — briefings, deliverables, feedback loops

### Part-Time Educator

2023 – Present

*Assam, India*

- Balanced active content creation with teaching responsibilities, strengthening time management

## Brand Collaborations & Partnerships (300+ Brands)

### Beauty & Skincare

- Nykaa
- Mamaearth
- CeraVe
- Dot & Key
- Swiss Beauty
- Swiss Beauty Select
- Garnier India
- Jovees Herbal
- Sesa Ayurveda
- The Wellness Shop
- Tira Beauty
- The Pink Foundry
- Plum
- Joy (Beautiful by Nature)
- Himalaya

- TNW (The Natural Wash)
- Indus Valley Organic Beauty
- Bioderma
- Luxaderme
- Wildglow
- Epiglam
- D'Alba India
- Just Herbs
- Namyya
- Organix Mantra
- EOB India
- Beauty Berry
- Everteen
- Lely's Science
- Derm & More
- Aayogi Ayurveda
- Dove India
- Nature4Nature
- Glow & Lovely
- N4N Skincare
- Ubik Solutions
- The Pink Panther Co.
- Smytten
- Newpinky (Co-founded)

## Haircare & Professional

- L'Oréal Professional
- L'Oréal Paris
- Matrix India
- L'Oréal Pro Education India

## Lifestyle, Tech & Other

- Center Fresh
- Motorola India
- Flipkart Fashion
- Biharji
- Asaya
- Sol Pudding
- Gio Desi
- Gres Bond by Kajaria
- House of Creasip

## Media, Influencer & Agency Partners

- Spotlyft Media
- Bluespark Media
- Yug Media Works
- Collab Saga
- WhoInfluence
- Adco Digital
- Whitekey Pro Commercio

## Education

<b>BA — Hindi Honours</b>	2022 – 2025
<i>Gauhati University, Assam</i>	
<b>Class XII — Arts (CBSE)</b>	2022
<i>Kendriya Vidyalaya IIT Guwahati</i>	
<b>Class X (CBSE)</b>	2020
<i>Kendriya Vidyalaya IIT Guwahati</i>	

## Achievements

- Collaborated with **300+ brands** across beauty, skincare, haircare, lifestyle, and tech categories
- Built a growing, engaged community as a solo UGC creator from Assam
- Delivered reels, tutorials, and review content across multiple niche categories with measurable brand impact
- Co-founded **Newpinky** — a creator-led brand initiative

## Languages

Assamese | Hindi | English | Bengali | Bhojpuri

Portfolio: [vibeswithmecha.in](https://vibeswithmecha.in) Collab enquiries: [collab@vibeswithmecha.in](mailto:collab@vibeswithmecha.in)